Palmer Larson

Web Developer

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As a committed Web Developer, I have a rich history in designing, developing, and upkeeping various websites and web applications. My skills encompass various programming languages and a deep understanding of WordPress. I have an eye for modern, user-friendly designs and excel in crafting seamless and attractive digital experiences. Staying in tune with industry trends allows me to deliver strong, forward-thinking web solutions that contribute to business growth and boost user satisfaction.

Skills

- HTML
- CSS/SASS
- PHP
- JavaScript, jQuery
- SQL
- Java

- WordPress
- Advanced Custom Fields
- Website Hosting Configuration
- Agile Methodology
- Adobe XD

- Adobe Photoshop
- Figma
- Professional Communication Skills
- Leadership Skills

Experience

Powderkeg Web Design - Verona, WI

Jr Web Developer | 2022 – 2023

- ❖ **WordPress Expertise:** Developed, launched, and maintained responsive WordPress websites, exceeding client expectations.
- ❖ **Bug Resolution:** Swiftly identified and resolved website issues, minimizing downtime and enhancing user experience.
- ❖ **Custom Template Creation:** Crafted bespoke WordPress templates, tailored to unique client needs and enhancing site aesthetics.
- ❖ **Site Overhauls:** Executed major site updates aligned with current business needs and industry trends.
- ❖ **Site Optimization:** Enhanced website performance and user experience, ensuring faster load times.
- ❖ **SEO Enhancements:** Amplified site visibility and organic traffic by implementing SEO best practices.
- ❖ **Custom Site Applications:** Built specialized site applications, seamlessly integrating plugins and custom code as per client requirements.

EatStreet Inc. - Madison, WI

IT Support Specialist | 2021 – 2022

Dispatch Agent | 2020 – 2021

- ❖ **Employee Onboarding:** Efficiently configured new employees' equipment for seamless integration into the company's IT ecosystem.
- ❖ **Software Access Management:** Managed and monitored employee software access, ensuring compliance with company and security policies.
- ❖ **Cybersecurity Training:** Administered regular sessions to enhance organizational awareness and reduce vulnerability to threats.
- ❖ **Phishing Simulations:** Executed simulations to bolster the company's defenses and employee vigilance against cyberattacks.
- ❖ **Documentation:** Maintained detailed records of IT support interactions and cybersecurity incidents for transparency and future reference.

Education

- ❖ **Madison Area Technical College -** Associate Degree, Web Software Development
- ❖ **UW-Whitewater -** Bachelor of Arts, Criminology
- ❖ **UW-Rock County -** Associate Degree, General Studies